

## How can capacity-building assistance (CBA) help you better serve your community?

- ◆ Through stronger community-based organizations representative of African-American gay and bisexual men in the continued prevention efforts against HIV disease
- ◆ Through organizations that can deliver the highest quality services possible while maintaining efficient overall operations
- ◆ Through community mobilization and planning
- ◆ Through building relationships with your Centers for Disease Control and Prevention (CDC) project officer
- ◆ Through improving an organization's chances for success and sustainability

## How can capacity-building assistance services be requested?

- ◆ Contact your CDC project officer.
- ◆ Your CDC project officer will deliver your request to the CDC CBA coordinator.
- ◆ The CDC CBA coordinator will assign your request to the appropriate CBA provider(s) within 24 hours.
- ◆ A CBA provider will contact your organization directly to assess your needs.
- ◆ Community stakeholders or non-CDC-funded community-based organizations should contact the technical assistance analyst at the Mississippi Urban Research Center at Jackson State University by calling, toll-free, 1-866-JSU-MURC (578-6872).

## Who will deliver capacity-building assistance services?

Tailored CBA packages, including, curricula, training, workshops, information and presentations will be developed based on your specific needs. These services will be provided locally at no cost in a socially acceptable manner by a network of community experts. Our network of CBA providers includes:

- ◆ Experts who understand the community planning process.
- ◆ Experts from other agencies, health departments, or individuals participating in your regional networks who understand your region or locale from a community, political, epidemic, or resource context.
- ◆ Providers who will work with you on community mobilization efforts.
- ◆ Peer consultants, community planning participants, program managers or administrators with specific knowledge and proven experience who understand your CBA needs.



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Funding provided in whole or in part by the Centers for  
Disease Control and Prevention through Cooperative  
Agreement Number U65/CCU418193

JACKSON STATE UNIVERSITY

# WAM CBA

Western African-American Men's  
Capacity-Building Assistance  
Project



# Jackson State University



H. T. Sampson Library

Jackson State University is the fourth largest institution of higher learning in Mississippi and the only public four-year institution in the central Mississippi area.

# Mississippi Urban Research Center



Mississippi Urban Research Center

The Mississippi Urban Research Center (MURC), a division of Jackson State University's Office of Research Development Support and Federal Relations, has a mission to improve the quality of life through the conduct of basic and applied research and policy analysis which contribute to current practices and provide insight on solutions to urban problems.

## The goals of WAM/Capacity-building Assistance (CBA) Project are:

- ◆ To mobilize African-American gay men as responsible leaders and key participants in the delivery of HIV prevention services.
- ◆ To increase collaboration and support among agencies, organizations, groups and constituencies providing HIV prevention services to African-American gay men.
- ◆ To increase participation and involvement of African-American gay men in the community planning process.
- ◆ To provide training and assistance to community planning groups relative to recruitment, identification, and retention of African-American gay men in the community planning process.

## Capacity-building assistance will be provided in the following areas:

- ◆ Needs assessment
- ◆ Partnership and coalition-building
- ◆ Community mobilization strategies
- ◆ Community planning
- ◆ Leadership training and development
- ◆ Network development and maintenance
- ◆ Policy analysis and development
- ◆ Service integration and linkages
- ◆ Communication networks



## What type of capacity-building assistance can you expect?

- ◆ Information Transfer – Collecting, packaging and disseminating data through newsletters, reports, announcements, list serves, batch faxes and a Web site.
- ◆ Skills-building – Training activities customized for staff, board members, trainers, volunteers, community members and opinion leaders to build skills and competence.
- ◆ Technical Consultation – Providing expert advice to key personnel on how to accomplish a task or series of tasks via written documents, faxes, telephone, e-mail or on-site presentations with the intent that the tasks will be carried out by the recipient of the advice.
- ◆ Technical Services – Implementing tasks on-site using a variety of delivery mechanisms to assist an organization in coalition-building, network maintenance, community mobilization, community planning, etc. in competent and skillful manner.
- ◆ Technology Transfer – Using products, methodologies or techniques either already in existence or newly-developed to provide skills-building, technical consultation or technical services.

## WAM CBA

### Advisory Board Members

- Hugh Brown – *Alaska*
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- Dontae Crawley – *Nevada*
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### WAM CBA

### Geographic Region

#### WESTERN

AK, AZ, CA, CO, HI, ID, NV,  
NM, OR, MT, UT, WA, WY,  
American Samoa, Commonwealth of Northern  
Mariana Islands, Federated States of Micronesia,  
Guam, Republic of Marshall Islands and Palau

### WAM CBA Project Staff

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