



# Adinkra

**SPECIAL 2003 NATIONAL HIV PREVENTION CONFERENCE EDITION**

*Welcome*

*to the*

**2003 National  
HIV Prevention  
Conference**  
July 27-30, 2003

**Hyatt Regency  
Atlanta  
Atlanta, Georgia**

*Please visit the*  
**Mississippi Urban  
Research Center**

**DISPLAY IN THE  
EXHIBIT HALL  
AND  
CBO/NGO  
VILLAGE**

**Meeting/Conference  
Schedule**

United States Conference on AIDS  
New Orleans, La. ....Sept. 18-21, 2003

APIN Coalition Meeting  
New Orleans, La. ....Sept. 21-23, 2003

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## Quality Assurance

### Two poster presentations to be given on program monitoring, evaluation and CBA requests analysis

The Jackson State University Mississippi Urban Research Center's African American Prevention Intervention Network (APIN) Quality Assurance team has been selected to present two posters during the 2003 National HIV Prevention Conference held July 27-30 at the Hyatt Regency Atlanta hotel in downtown Atlanta. Both posters are scheduled to be presented Monday, July 28, from 12 noon until 1:30 p.m. Informational handouts on the poster presentations will be available for attendees. Quality Assurance team members include: Jerrdean Franklin, quality assurance manager; Brenda Rascoe and April Shelby, both technical assistance analysts.

The "Effectiveness of Program Monitoring and Evaluation" poster session will provide an understanding of how to monitor and evaluate HIV prevention programs. "Oftentimes, the lack of understanding about how to monitor and evaluate HIV prevention programs severely limits the effectiveness of controlling whether these programs are successful and efficient," said Franklin.

"However, having an effective quality assurance plan to monitor and evaluate the impact of services that are provided by capacity-building assistance providers and community-based organizations could determine whether these programs are successful," Franklin added.

The poster will present three effective methods to monitor, track and evaluate progress and explains the utilization of Juran's Trilogy. It will show effective ways to monitor capacity-building assistance (CBA) programs and activities.

"We will give CBA providers some quality assurance tools they can use and offer them a way to perform an internal and external analyses of their projects," Franklin said.

"The Impact of HIV Prevention: Tracking and Monitoring CBA Requests in the Southern Region" is the title of the second poster presentation. It gives an extensive comparative analysis of the number of CBA requests distributed by the U. S. Centers for Disease Control and Prevention (CDC) and the number of CBA requests assigned to Jackson State University over a two-year period. The analysis looks at requests received from African-American community-based organizations (CBOs) in the South in Priority Area 2: Intervention Design, Development, Implementation and Evaluation; Priority Area 3: Community Capacity-Building for HIV Prevention; and Priority Area 4: HIV Prevention Community Planning Effectiveness and Participation. The data analysis also includes non-CDC funded CBOs and community stakeholders.

"What we found when comparing this data is that most directly-funded and indirectly funded CBA requests were from African-American CBOs in the South and this implies that there is a tremendous need for HIV prevention capacity-building assistance," Franklin stated. "The services do have a significant impact on southern African-American communities," she added.



**Jerrdean Franklin**

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## APIN's Northeastern, Positive PICs present posters; MURC SAM, SOFI projects also selected to present

The African American Prevention Intervention Network's (APIN) Northeastern Prevention Intervention Center, housed at the Association for Drug Abuse Prevention and Treatment, (ADAPT) Inc., and the Positive Prevention Intervention Center have been selected to give a total of three poster presentations during the 2003 National HIV Prevention Conference. The Northeastern PIC poster authors, Lorraine Reed, project director/coordinator, and Karen Gooden, capacity-building assistance specialist, and Rosalind Stewart, Positive Prevention Intervention Center coordinator, will present their posters Monday, July 28, from 12 noon to 1:30 p.m.

The Southern African-American Men's (SAM) and Southern Faith Initiative (SOFI) capacity-building assistance projects at Jackson State University's Mississippi Urban Research Center were also selected to give poster presentations. Presenters are Anthony Fox, capacity-building assistance manager, and Demetria McMorris, SOFI program associate.

### THE AFRICAN AMERICAN PREVENTION INTERVENTION NETWORK: DESCRIPTION OF AN EFFECTIVE CAPACITY-BUILDING ASSISTANCE MODEL

Northeastern Prevention Intervention Center

Community-based organizations (CBOs) are in need of effective capacity-building assistance services in the areas of program design, development, implementation and evaluation. The presentation is based on African American community-based organizations operating in the Northeastern region of the United States that are directly funded by the U. S. Centers for Disease Control and Prevention and that receive services from APIN.

"The APIN Project builds capacity among CBOs through a variety of mechanisms including, information transfer, skills-building, technical services, technical consultation and technology transfer," explained Lorraine Reed, project director/coordinator. This poster will look at the effectiveness of the Northeastern Prevention Intervention Center in serving 54 African American CBOs located in Connecticut, Massachusetts, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Puerto Rico, Rhode Island, Vermont and the U. S. Virgin Islands.

"We are extremely proud that we are able to assist in building the capacity of staff, programs and interventions as we all strive to prevent HIV in our communities," Reed added.



**Lorraine Reed**

### NO AGENCY LEFT BEHIND: ADDRESSING ISSUES AFFECTING AGENCIES IN COMMUNITIES OF COLOR

Northeastern Prevention Intervention Center

Northeastern Prevention Intervention Center staff at the Association for Drug Abuse Prevention and Treatment, Inc. used a random sample of community-based organizations that participated in the two-day Program Evaluation Skills-building Course. "Of the 12 CBOs that completed the two-day course, 55 percent of them were able to increase program effectiveness by 89 percent within a six-month span," said Karen Gooden, capacity-building assistance specialist.

After completing the course, a majority of participants indicated that they gained a clear understanding of their HIV prevention program goals and objectives, the activities in which they are involved and their beliefs about how these activities will eventually result in achieving their programmatic goals.



**Karen Gooden**



## Posters selected for presentation continued

### THE ROLE OF HIV CTRPN IN PREVENTION WITH POSITIVES PREVENTION WITH POSITIVES: THE EMERGING ISSUE FOR CBOs!

Positive Prevention Intervention Center

Rosalind Stewart, regional capacity-building specialist for the Positive Prevention Intervention Center, will present the issues explored in "The Role of HIV CTRPN in Prevention with Positives," poster. They are: accessing hard-to-reach populations, involving private medical care, encouraging private medical practitioners to assess the HIV risk behavior of their patients, increasing the rate at which persons return for their HIV test results, various testing methods, linking persons to care and purpose of Prevention with Positives. A main component of the poster is a flow chart of how HIV Counseling, Testing, Referral and Partner Notification (CTRPN) fits into Prevention with Positives.



### TECHNOLOGY TRANSFER TRAINING: A TRAINING MODEL OF COMMUNITY MOBILIZATION THAT WORKS!

Southern African-American Men's Capacity-Building Assistance Project

The Southern African-American Men's Capacity-Building Assistance (CBA) Project poster presentation will show the results of two technology transfer trainings that were conducted during the months of April and December 2002 for African-American community stakeholders ages 18-60. The first training included participants from the southern region of the United States, while the second training included participants from both the southern and western regions. The technology transfer training agenda included such topics as: HIV in the African-American Men who have Sex with other Men community, community planning and mobilization, organizational development, prevention case management, outreach strategies and , prevention for positives.



Anthony Fox

Participants were given a competency pre-test and a post-test. Participants from both sessions showed an increased knowledge as demonstrated by the pre- and post-test scores and their means.

"Several participants from these trainings began their own organization and as a result, the African-American MSM community has new leaders who are now capable of advancing the group to the next level," said Anthony Fox, CBA manager.

### FAITH-BASED ACTION PLANS: THE MISSING LINK

Southern Faith Initiative Capacity-Building Assistance Project

The Southern Faith Initiative Capacity-Building Assistance (SOFI CBA) Project has developed a poster presentation that explores the issue of the limited capacity of African-American faith-based organizations to address the HIV prevention needs in their communities.

SOFI CBA has provided HIV prevention community mobilization training to faith-based organizations in the South. The curricula included current HIV/AIDS data, mission statement development, network development, leadership analysis, action plan development, and process and outcome objective production. Participants in the trainings included faith leaders, ministers, lay persons and other members of the faith community.

"One of the keys to faith-based mobilization is community-specific action plans. A majority of the responses taken from evaluations completed by community mobilization course participants stated that action plan development was the most useful part of the course," said Demetria McMorris, SOFI CBA program associate.



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### Jackson State University



H. T. Sampson Library

Jackson State University is the fourth largest institution of higher learning in Mississippi and the only public four-year institution in the central Mississippi area.

### Mississippi Urban Research Center



Mississippi Urban Research Center

The Mississippi Urban Research Center (MURC), a division of Jackson State University's Office of Research Development Support and Federal Relations, has a mission to improve the quality of life through the conduct of basic and applied research and policy analysis and provide insight on solutions to urban problems.

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# APIN Regional Conference

August 6 - 8, 2003



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**South Side Help Center** (773) 568-6245 / ext. 12

HILTON OAK LAWN • OAK LAWN, ILLINOIS

**Northeastern Prevention Intervention Center**  
**Association for Drug Abuse Prevention**  
**and Treatment, Inc.** (718) 782-5389 / ext. 232

THE HUDSON HOTEL • NEW YORK CITY, NEW YORK

**Southern Prevention Intervention Center**  
**Mississippi Urban Research Center at**  
**Jackson State University** (601) 979-4100

THE HILTON ATLANTA HOTEL • ATLANTA, GEORGIA

**Western Prevention Intervention Center**  
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## Jackson State University

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