



Welcome

to the

**Community Planning
Leadership Conference**

March 12-15, 2003

**Sheraton New York
Hotel and Towers
New York, New York**

Please visit the

**Mississippi Urban
Research Center**

**DISPLAY BOOTH
No. 26**

**Meeting/Conference
Schedule**

APIN Coalition Meeting
Phoenix, Ariz.April 9-11, 2003

APIN Coalition Meeting
Atlanta, Ga.July 25-27, 2003

2003 National HIV Prevention
Conference
Atlanta, Ga.July 27-30, 2003

APIN Coalition Meeting
New Orleans, La.Sept. 21-23, 2003

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Adinkra

SPECIAL COMMUNITY PLANNING LEADERSHIP SUMMIT EDITION

APIN northeastern, western prevention intervention centers staff members present workshops at CPLS

Staff members for the Northeastern and Western Prevention Intervention Centers (PICs) of the African American Prevention Intervention Network (APIN), a national HIV/AIDS prevention project headquartered at Jackson State University's Mississippi Urban Research Center, will present workshops during the 2003 Community Planning Leadership Summit.



Karen Gooden, capacity-building assistance specialist, and Lorraine Reed, coordinator, with the Northeastern PIC, housed at the Association for Drug Abuse Prevention and Treatment, Inc. in Brooklyn, N.Y., will present a workshop titled, "**Using Empowerment Evaluation in the HIV Prevention Community Planning Process.**" The workshop will be held Friday, March 14, from 2:45 p.m. until 4:45 p.m.

The Western PIC, located at Charles R. Drew University of Medicine and Science in Los Angeles, Calif., will be represented by Jo-Ann Hoyer, coordinator, who will present the workshop titled, "**What's in your African-American Group Facilitator Toolbox?**" Hoyer will conduct her workshop Friday, March 14, from 10:45 a.m. to 12:45 p.m.

The Northeastern PIC workshop will provide an overview of empowerment evaluation and how it can be effective in measuring the progress of an HIV Prevention Community Planning Group.

"The emerging practice of empowerment evaluation uses a six-step methodology in promoting capacity-building, the voice of the community and social change," said Gooden. Those attending the workshop will discuss the benefits and challenges of empowerment evaluation, the importance of fostering relationships between community stakeholders and evaluators and how to contribute to the empowerment of the HIV community, she said.

During the "What's in your African-American Group Facilitator Toolbox?" workshop, HIV/AIDS Group Level Intervention (GLI) facilitators will gain knowledge to assist them with creating and/or adapting activities, curriculum and lesson plans for African-American groups. This interactive and participatory workshop will feature excerpts from the newly released activities workbook, "*The Nguzo Notes - Afro-Centric Activities*." The workshop will also feature national technical assistance providers and state and local community planning group experts.

"Participants will share their plights of engaging their groups, as well as innovative ideas and creative suggestions on how they successfully engaged their groups into effective HIV/AIDS prevention discussions," said Hoyer.

After completing the workshop, participants will be able to describe at least one key component of conducting a successful group discussion, identify strategies to effectively engage African-American audiences in HIV/AIDS discussions and identify tools and resources to assist a GLI facilitator.





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Adinkra

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Adinkra is a quarterly publication of the Jackson State University Mississippi Urban Research Center's African American Prevention Intervention Network (APIN).

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Record number of posters selected for presentation

A record number of eight posters were selected for presentation at the 2003 Community Planning Leadership Summit from among abstracts submitted by the African American Prevention Intervention Network (APIN) and High Impact Program (HIP) staff.

"I am very pleased that Jackson State University's Mississippi Urban Research Center (MURC) capacity-building assistance prevention and community coalition development projects have been given this opportunity to share with others the work that we do on a daily basis to contribute to reducing and ultimately eradicating this deadly disease," said Dr. Mark Colomb, MURC director. The poster authors will present information about their posters Thursday, March 13, 1 p.m. to 1:30 p.m. and Friday, March 14, 2 p.m. to 2:30 p.m.

APIN's Positive Prevention Intervention Center and HIP each were selected to present two posters. The APIN Communications Core, Program Evaluation, Quality Assurance and the APIN Southern Prevention Intervention Center were chosen to present one poster each.

**THE ROLE OF HIV CTRPN IN PREVENTION WITH POSITIVES
PREVENTION WITH POSITIVES: THE EMERGING ISSUE FOR CBOs!**
Positive Prevention Intervention Center



Rosalind Stewart

Rosalind Stewart, regional capacity-building specialist for the Positive Prevention Intervention Center, will present the issues explored in "The Role of HIV CTRPN in Prevention with Positives," poster. They are: accessing hard-to-reach populations, involving private medical care, encouraging private medical practitioners to assess the HIV risk behavior of their patients, increasing the rate at which persons return for their HIV test results, various testing methods, linking persons to care and purpose of Prevention with Positives. A main component of the poster is a flow chart of how HIV Counseling, Testing, Referral and Partner Notification (CTRPN) fits into Prevention with Positives.

Dr. Mark Colomb will present the poster titled, "Prevention with Positives: The Emerging Issue for CBOs!" It explores: What is Prevention With Positives, the purpose of Prevention With Positives, factors that influence prevention behavior, key concepts to be included in Prevention With Positives interventions, existing curricula, key elements of successful programs and prevention issues for HIV-positive people of color. This poster also contains a list of additional resources, including Prevention with Positives capacity-building assistance providers.

**LINKED NETWORK OF SERVICES: PREVENTION, TREATMENT AND CARE
EXTENDING OUR REACH: DIVERSE WAYS TO INTEGRATE, COLLABORATE
AND ENGAGE LINKED NETWORK OF SERVICES PROGRAMS AND CPGS**
High Impact Program



Talya Straughter Ruby Gray

Presenters for the High Impact Program (HIP) posters are Talya Straughter, HIP coordinator, and Ruby Gray, HIP network management specialist. Their posters will focus on the HIP Linked Network of Services (LNS). The "Linked Network of Services: Prevention, Treatment and Care" and the "Extending our Reach: Diverse Ways to Integrate, Collaborate and Engage Linked Network of Services Programs and Community Planning Groups" posters will provide an overview of how the Linked Network of Services provides assistance for persons who are infected or affected by HIV/AIDS, sexually transmitted diseases, tuberculosis, and substance abuse. Both posters feature flow charts describing the program.

Record number of posters selected for presentation continued

VISUALLY COMMUNICATE: HIV/AIDS PREVENTION INTERVENTION FOR AFRICAN-AMERICANS

Communications Core



Pamela McCoy

The poster titled, “Visually Communicate: HIV/AIDS Prevention Intervention for African-Americans,” depicts how information can be disseminated to African-Americans in a visually and culturally appropriate manner using colors and images to attract the attention of the African-American population and therefore encouraging them to read the materials. To pictorially convey a message through the usage of color, images and limited text is a powerful means of adapting effective interventions for African-Americans. The poster was developed by the APIN Communications Core.

THE DEVELOPMENT AND IMPLEMENTATION OF A DATA COLLECTION SYSTEM

Program Evaluation



L. Stewart

“The Development and Implementation of a Data Collection System” poster presentation will focus on assisting Community Planning Groups with process evaluation and outcomes. The poster, developed by LaShonda Stewart, APIN program evaluation specialist, displays a step-by-step process of collecting and inputting quantitative data, creating exhibits for reporting outcome results and organizing and maintaining survey files.

The steps included are: Creating a Project Status Log, Developing Project File Folders, Creating an Address Database, Data Input and Analysis, Follow-up and Client Satisfaction surveys.

UNDERSTANDING THE IMPORTANCE OF QA: “THE EFFECTIVENESS OF QUALITY ASSURANCE IN THE COMMUNITY PLANNING PROCESS

Quality Assurance



J. Franklin Denise Modkins

Quality Assurance Manager Jerrdean Franklin, Denise Modkins and Brenda Rascoe (not pictured), technical analysts, will present the poster titled, “Understanding the Importance of Quality Assurance: The Effectiveness of Quality Assurance in the Community Planning Process.”

Their poster will display an effective quality assurance plan and mechanisms that can be used to monitor community planning programs.

IN THE MIX!: “A SOCIAL MARKETING COLLOQUIUM”

Southern Prevention Intervention Center



Patricia Frye June Gipson Frances White

Southern Prevention Intervention Center presents “In The Mix!: ‘A Social Marketing Colloquium.’” which shows the process needed to enhance an organization’s programs by using an effective social marketing campaign: planning, social marketing “Ps” and outcomes.



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Jackson State University



H. T. Sampson Library

Jackson State University is the fourth largest institution of higher learning in Mississippi and the only public four-year institution in the central Mississippi area.

Mississippi Urban Research Center



Mississippi Urban Research Center

The Mississippi Urban Research Center (MURC), a division of Jackson State University’s Office of Research Development and Support and Federal Relations, has a mission to improve the quality of life through the conduct of basic and applied research and policy analysis and provide insight on solutions to urban problems.

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2003 Skills-Building Course Calendar

■ BASIC BEHAVIORAL SCIENCE

Midwestern PIC

Minneapolis, Minn.	April 2-3
Milwaukee, Wis.	June 12-13
Cleveland, Ohio	June 26-27

Northeastern PIC

Philadelphia, Penn.	Jan. 30-31
Albany, N.Y.	Feb. 27-28
Philadelphia, Penn.	April 17-18
Brooklyn, N.Y.	June 19-20

Southern PIC

Orlando, Fla.	April 24-25
Atlanta, Ga.	June 4-5
Dallas, Texas	July 16-17

Western PIC

Los Angeles, Calif.	May 29-30
Oakland, Calif.	June 12-13
Denver, Colo.	June 26-27

■ SISTA-TO-SISTA

Midwestern PIC

St. Louis, Mo.	April 24-25
Chicago, Ill.	July 10-11

Northeastern PIC

Boston, Mass.	May 15-16
New York, N.Y.	June 5-6

Southern PIC

Washington, D.C. Area	Oct. 8-9
Jackson, Miss.	Sept. 3-4

Western PIC

Los Angeles, Calif.	Aug. 28-29
Oakland, Calif.	Oct. 9-10

■ PROGRAM EVALUATION

Midwestern PIC

Indianapolis, Ind.	May 8-9
Kansas City, Mo.	May 29-30

Northeastern PIC

St. Thomas, U.S. Virgin Islands	March 27-28
St. Croix, U.S. Virgin Islands	March 31 -

April 1

May 8-9

Hartford, Conn.

Southern PIC

Washington, D.C. Area	May 7-8
Houston, Texas	May 21-22

Western PIC

Oakland, Calif.	March 20-21
San Bernardino, Calif.	April 3-4
Albuquerque, N.M.	May 8-9

■ SOCIAL MARKETING

Midwestern PIC

Detroit, Mich.	May 19-20
Chicago, Ill.	Aug. 17-18

Northeastern PIC

Newark, N.J.	Dec. 19-20
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Southern PIC

Memphis, Tenn.	Aug. 27-28
New Orleans, La.	June 18-19

Western PIC

San Bernardino, Calif.	Feb. 27-28
Las Vegas, Nev.	April 24-25
Oakland, Calif.	July 10-11



Jackson State University

MISSISSIPPI URBAN RESEARCH CENTER

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APIN



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