

How can capacity-building assistance (CBA) help you better serve your community?

- ◆ Through stronger community-based organizations representative of African-Americans in science-based prevention efforts against HIV disease.
- ◆ Through community-based organizations that can deliver the highest quality services possible while maintaining efficient overall operations.
- ◆ Through behavioral science and intervention effectiveness which are essential elements in building the capacity of organizations to lead the fight against HIV disease.
- ◆ Through community mobilization and planning
- ◆ Through building relationships with your Centers for Disease Control and Prevention (CDC) project officer
- ◆ Through improving an organization's chances for success and sustainability

How can capacity-building assistance services be requested?

- ◆ Contact your CDC project officer.
- ◆ Your CDC project officer will deliver your request to the CDC CBA coordinator.
- ◆ The CDC CBA coordinator will assign your request to the appropriate CBA provider (s) within 24 hours.
- ◆ A CBA provider will contact your organization directly to assess your needs.
- ◆ Community stakeholders or non-CDC-funded community-based organizations should contact the technical assistance analyst at the Mississippi Urban Research Center at Jackson State University by calling, toll-free, 1-866-JSU-MURC (578-6872).

Who will deliver capacity-building assistance services?

- ◆ Experts who are skilled in the application of behavioral science methods
- ◆ Experts from other agencies, including health departments, and individuals within your geographical region who are familiar with the area on an organizational, scientific, epidemic and resource basis.
- ◆ Providers who will work with you on prevention intervention efforts
- ◆ Peer consultants, behavioral scientists, program managers or administrators with specific knowledge and proven experience to help you achieve your CBA needs.



Mississippi Urban Research Center

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JACKSON STATE UNIVERSITY

APIN

African American Prevention
Intervention Network



Jackson State University



H. T. Sampson Library

Jackson State University is the fourth largest institution of higher learning in Mississippi and the only public four-year institution in the central Mississippi area.

Mississippi Urban Research Center



Mississippi Urban Research Center

The Mississippi Urban Research Center (MURC), a division of Jackson State University's Office of Research Development and Support and Federal Relations, has a mission to improve the quality of life through the conduct of basic and applied research and policy analysis which contribute to current practices and provide insight on solutions to urban problems.

The goals of the APIN Project are:

- ◆ To provide behavioral science to African-American community-based organizations
- ◆ To increase skills of African-American community-based organizations relative to HIV prevention intervention program design, development, implementation and evaluation
- ◆ To provide technical consultation and services to African-American community-based organizations in support of HIV prevention
- ◆ To synthesize the latest research on effective HIV prevention for utilization at the local level

Capacity-building assistance will be provided in the following areas:

- ◆ Population-based needs assessment
- ◆ Behavioral science
- ◆ Health communication
- ◆ Social marketing
- ◆ Research diffusion
- ◆ Curricula development
- ◆ Intervention adaptation/replication
- ◆ HIV prevention intervention effectiveness
- ◆ Service integration
- ◆ Program evaluation



What type of capacity-building assistance can you expect?

- ◆ Information Transfer – Collecting, packaging and disseminating data through newsletters, reports, announcements, list serves, batch faxes and a web site.
- ◆ Skills-building – Training activities customized for staff, board members, trainers, volunteers, community members and opinion leaders to build skills and competence.
- ◆ Technical Consultation – Providing expert advice to key personnel on how to accomplish a task or series of tasks via written documents, faxes, telephone, e-mail or on-site presentations with the intent that the tasks will be carried out by the recipient of the advice.
- ◆ Technical Services – Implementing tasks on-site using a variety of delivery mechanisms to assist an organization in coalition-building, network maintenance, community mobilization, community planning, etc. in competent and skillful manner.
- ◆ Technology Transfer – Using products, methodologies or techniques either already in existence or newly-developed to provide skills-building, technical consultation or technical services.

Focus

The African-American Prevention Intervention Network (APIN) is a national project designed to assist community-based organizations (CBOs) with intervention design, development, implementation and evaluation. The APIN builds capacity among CBOs through a variety of delivery mechanisms including: information transfer, skills-building, technical services, technical consultation and technology transfer.

The APIN is administered by Jackson State University's Mississippi Urban Research Center. Input is received via a national advisory board. Capacity-building assistance services in a variety of areas are delivered by an expert staff at Prevention Intervention Centers (PICs) located in four regions of the United States of America and its territories.

Prevention Intervention Centers Geographic Regions

MIDWESTERN

IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD AND WI

NORTHEASTERN

CT, MA, ME, NJ, NY, PA, PR, RI, VT and U.S. Virgin Islands

SOUTHERN

AL, AR, DC, DE, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, VA and WV

WESTERN

AK, AZ, CA, CO, HI, ID, NV, NM, OR, MT, UT, WA, WY, American Samoa, Commonwealth of Northern Mariana Islands, Federated States of Micronesia, Guam, Republic of Marshall Islands and Palau

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